



# AFRICA ZERO HUNGER: UNITED FOR DURABLE SOLUTIONS

2025

 **IFRC**

**DIGITAL TOOLKIT**

# HOW TO USE THE DIGITAL TOOLKIT

Our open-source digital toolkit provides everything you need to amplify the campaign and support local solutions to food insecurity in Africa. **Here's how to access and use it:**

02

01

## **Download the Toolkit:**

Visit our campaign website or SharePoint to access and download the latest assets.

02

## **Choose Your Assets:**

Browse a collection of images, banners, videos, and social media posts designed to drive awareness and action.

03

## **Customise for Impact:**

Editable InDesign files allow you to adapt text, images, and logos while keeping the core message intact.

04

**Share & Engage:** Use these assets across your platforms—social media, websites, newsletters, and presentations—to spread the message and inspire action.

05

**Tag & Amplify:** When posting, tag @ifrc and use the campaign hashtags, #campaignhashtag1 #campaignhashtag2, to maximize reach and visibility.

# MESSAGING & TONE GUIDELINES

Use this messaging guide to align your messaging with the **Africa Zero Hunger campaign**.

03

## Core Message:

Africa's food insecurity crisis is complex but solvable. By supporting the Africa Zero Hunger Initiative, we can empower millions of the continent's food-insecure population to lead safe, healthy, and dignified lives by 2030.

## Tone:

The Africa Zero Hunger campaign communicates with a tone that is:

- Urgent, yet hopeful – Acknowledges the scale of the crisis while inspiring action.
- Empowering and solutions-driven – Focuses on community-led change and resilience.
- Compassionate and inclusive – Centers the voices and experiences of those affected.

## Voice Characteristics

- Human-centred – Speaks to people, not at them, using real stories to create emotional connections.
- Clear and accessible – Avoids jargon and keeps language simple and direct.
- Active and engaging – Uses strong, action-oriented language to drive participation.

## Do's & Don'ts

### Do:

- Use storytelling to illustrate impact.
- Emphasize dignity and resilience over suffering.
- Frame solutions as collaborative efforts.

### Don't:

- Use overly technical or bureaucratic language.
- Focus only on problems without presenting solutions.
- Depict communities as helpless or dependent.
- Use the word 'hunger'. Replace with 'food insecurity' or like terms.

## Example

**Before:** "Millions of people in Africa are suffering from hunger due to climate disasters and economic instability."

**After:** "Across Africa, communities are leading the fight against food insecurity with sustainable solutions. With the right support, they are building food security that lasts."

**This ensures messaging stays aligned with the campaign's mission while resonating with diverse audiences.**

## Visual Identity & Consistency

To maintain a unified and recognisable look across all partner communications, the Africa Zero Hunger campaign follows a consistent visual style. While partners can integrate their own logos, the core design elements should remain intact to preserve the campaign's identity.

## Key Branding Elements

### The "Zero" Icon

- The campaign's "0" graphic is central to its identity and should always be included in partner materials.
- This symbol represents the goal of Zero Hunger and should be used prominently in visuals.
- The Zero symbol is to be used on all artworks. *See placement and color options below.*

### Logos

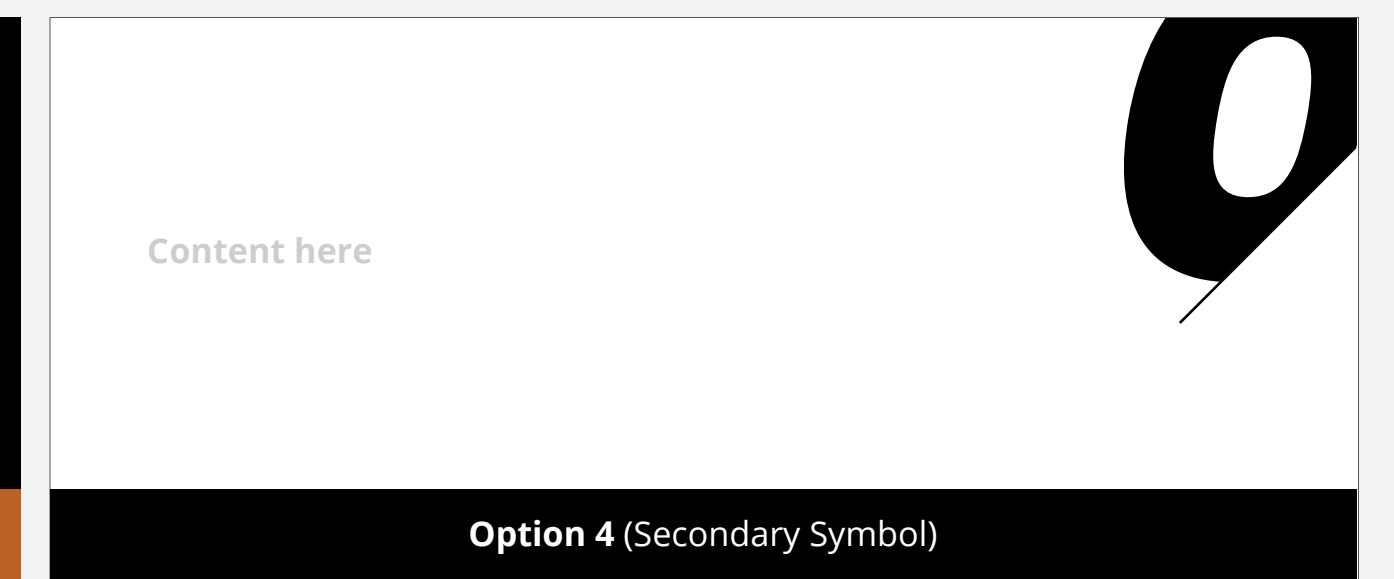
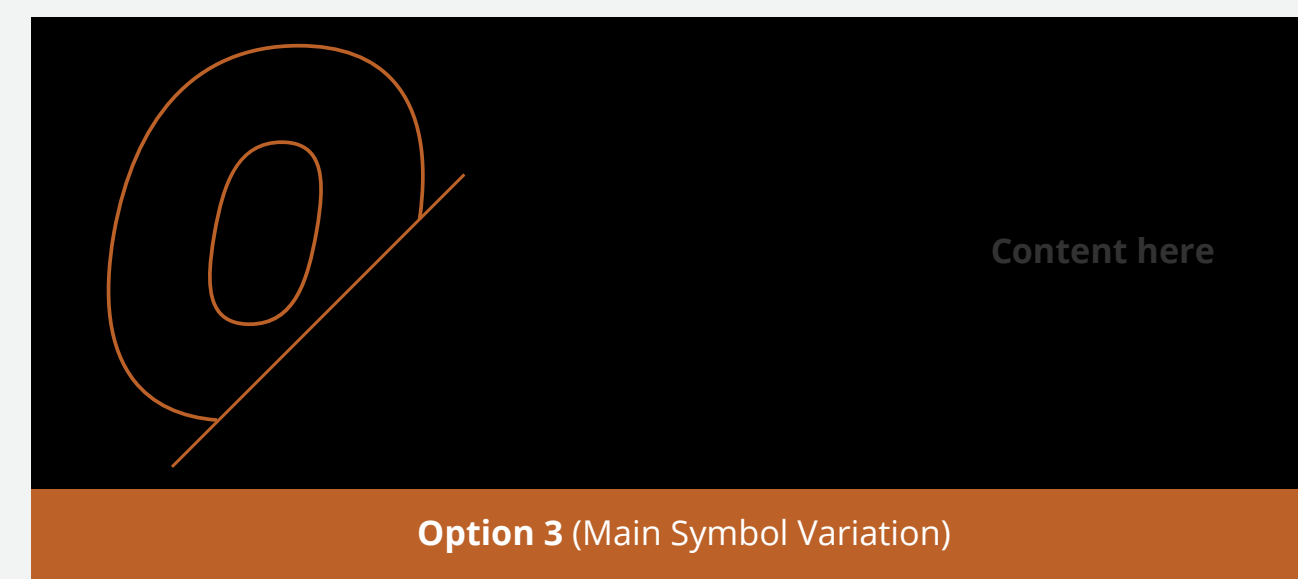
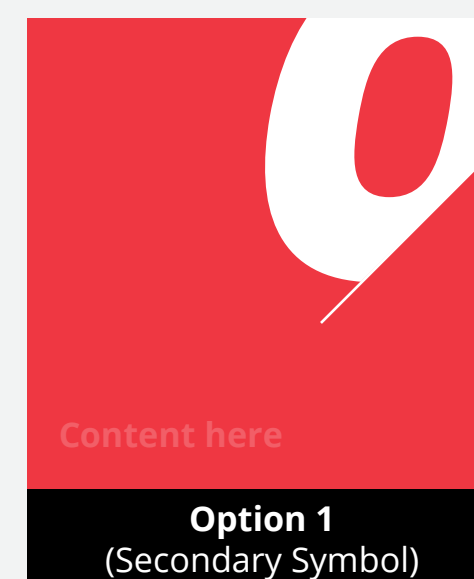
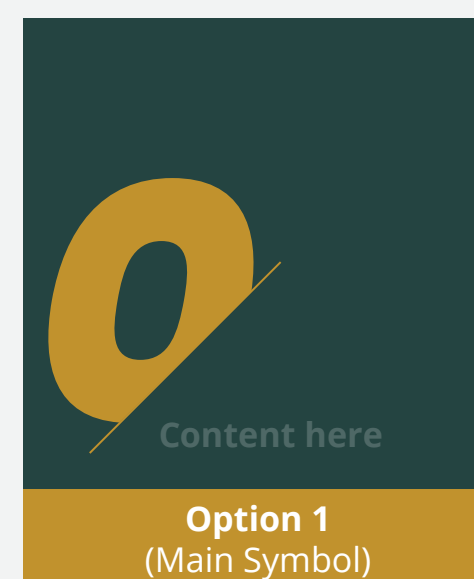
- Partners can swap the IFRC logo with their own, but the Africa Zero Hunger campaign branding must remain clear and visible.
- The "Zero" graphic and campaign name & pattern should always be present alongside partner logos.

### "Zero" Symbol Usage

There are only two ways to position the zero and slash.

- 1.) Left hand side, in full view.
- 2.) Top right corner, with partial blend into the corners.

No other placements.



By selecting Montserrat and Open Sans for our typography, we're effectively reinforcing the IFRC brand identity throughout our campaign. These fonts work well across various media, both in print and digital formats. This adaptability helps us achieve a cohesive and polished look in all our campaign materials.



**Font Name:**  
**Montserrat**

Montserrat is a geometric sans-serif typeface designed by Julieta Ulanovsky, inspired by posters and signage from her historical Buenos Aires neighborhood of the same name. It is rather close in spirit to Gotham and Proxima Nova, but has its own individual appearance - more informal, less extended, and more idiosyncratic.

It is provided in a total of nine different weights, each having eight figure styles and small caps in both upright and italic shapes

**Characters**

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

~!@#%&\*()-=\_+[]{}|;:'",./<>?



**Font Name:**  
**Open Sans**

Open Sans is an open source humanist sans-serif typeface that was designed by Steve Matteson under commission from Google. It was released in 2011 and is based on his earlier design called Droid Sans, which was specifically created for Android mobile devices but with slight modifications to its width.

The typeface is characterized by its wide apertures on many letters and a large x-height, making it highly legible on screens and at small sizes.

**Characters**

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

~!@#%&\*()-=\_+[]{}|;:'",./<>?

# COLOR PALETTE

Together, these earth tones create a harmonious palette that highlights the interconnectedness of nature, food production, and the vibrancy of life.

## GREEN

CMYK: 82% 53% 63% 47%  
RGB: 43 67 65  
HEX: #2B4341

## ORANGE

CMYK: 20% 71 % 100% 8%  
RGB: 178 101 48  
HEX: #B26530

## BROWN

CMYK: 29% 70% 90% 21%  
RGB: 145 89 55  
HEX: #FFFFFF

## RED

CMYK: 0 86 63 0  
RGB: 239 51 64  
HEX: #F5333F

## GOLD

CMYK: 24 41 100 3  
RGB: 188 147 55  
HEX: #2B4341

## GREY

CMYK: 49 38 48 6  
RGB: 135 137 127  
HEX: #2B4341

# IMAGE EXAMPLES

Our imagery will convey a strong sense of unity and collaboration, highlighting community projects, sustainable farming initiatives, and food distribution efforts, while also featuring the people who have been empowered through collective action.



# DIGITAL: ASSETS & MOCKUPS

**AFRICA ZERO HUNGER:  
UNITED FOR DURABLE SOLUTIONS**

Learn More

IFRC

**AFRICA ZERO HUNGER:  
INVESTING IN LOCAL SOLUTIONS  
TO END FOOD INSECURITY**

When we unite, a food secure Africa is possible.

Donate, Share, Act

IFRC

**AFRICA ZERO HUNGER:  
UNITED FOR DURABLE SOLUTIONS**

Local solutions, lasting impact.

Donate, Share, Act

IFRC

**AFRICA ZERO HUNGER:  
UNITED FOR DURABLE SOLUTIONS**

Join the fight against food insecurity in Africa.

Act Now

IFRC

**AFRICA ZERO HUNGER:  
UNITED FOR DURABLE SOLUTIONS**

When we unite, a food secure Africa is possible.

Donate, Share, Act

IFRC

**AFRICA ZERO HUNGER:  
UNITED FOR DURABLE SOLUTIONS**

Your voice can end the cycle of food insecurity in Africa.

Share, Donate, Act

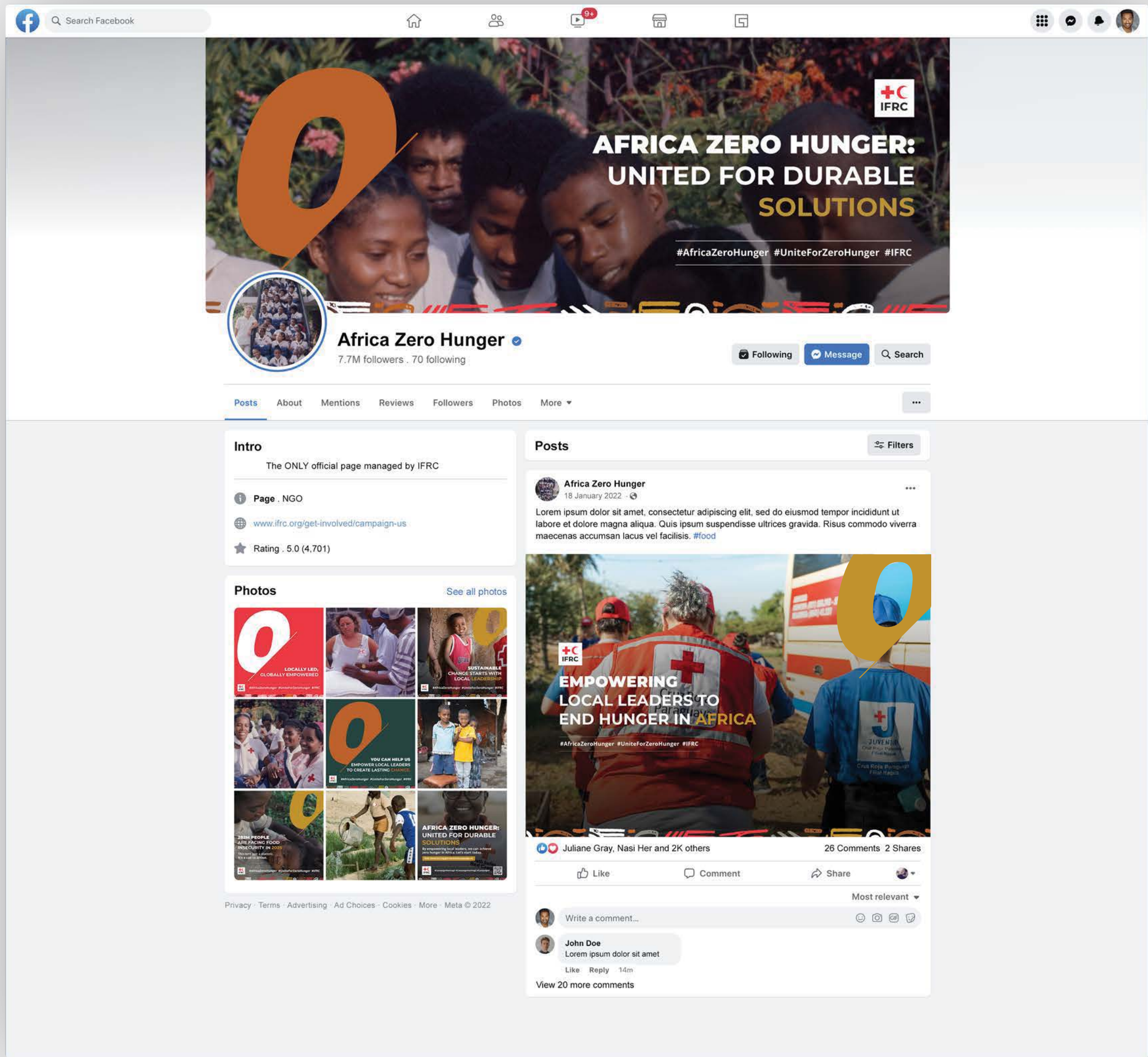
IFRC

**POLICY AND LEADERSHIP  
CAN BREAK THE CYCLE  
OF FOOD INSECURITY  
IN AFRICA**

Support Africa Zero Hunger

IFRC

# SOCIAL MEDIA PAGE



# EMAIL SIGNATURES

## NAME & SURNAME

### Position title

Tel: +27 00 000 0000  
Email: john@ifrc.co.za  
Website: www.ifrc.co.za



**AFRICA ZERO HUNGER:**  
UNITED FOR DURABLE  
SOLUTIONS



## NAME & SURNAME

### Position title

Tel: +27 00 000 0000  
Email: john@ifrc.co.za  
Website: www.ifrc.co.za



**AFRICA ZERO HUNGER:**  
UNITED FOR DURABLE  
SOLUTIONS



## NAME & SURNAME

### Position title

Tel: +27 00 000 0000  
Email: john@ifrc.co.za  
Website: www.ifrc.co.za



**AFRICA ZERO HUNGER:**  
UNITED FOR DURABLE  
SOLUTIONS



## NAME & SURNAME

### Position title

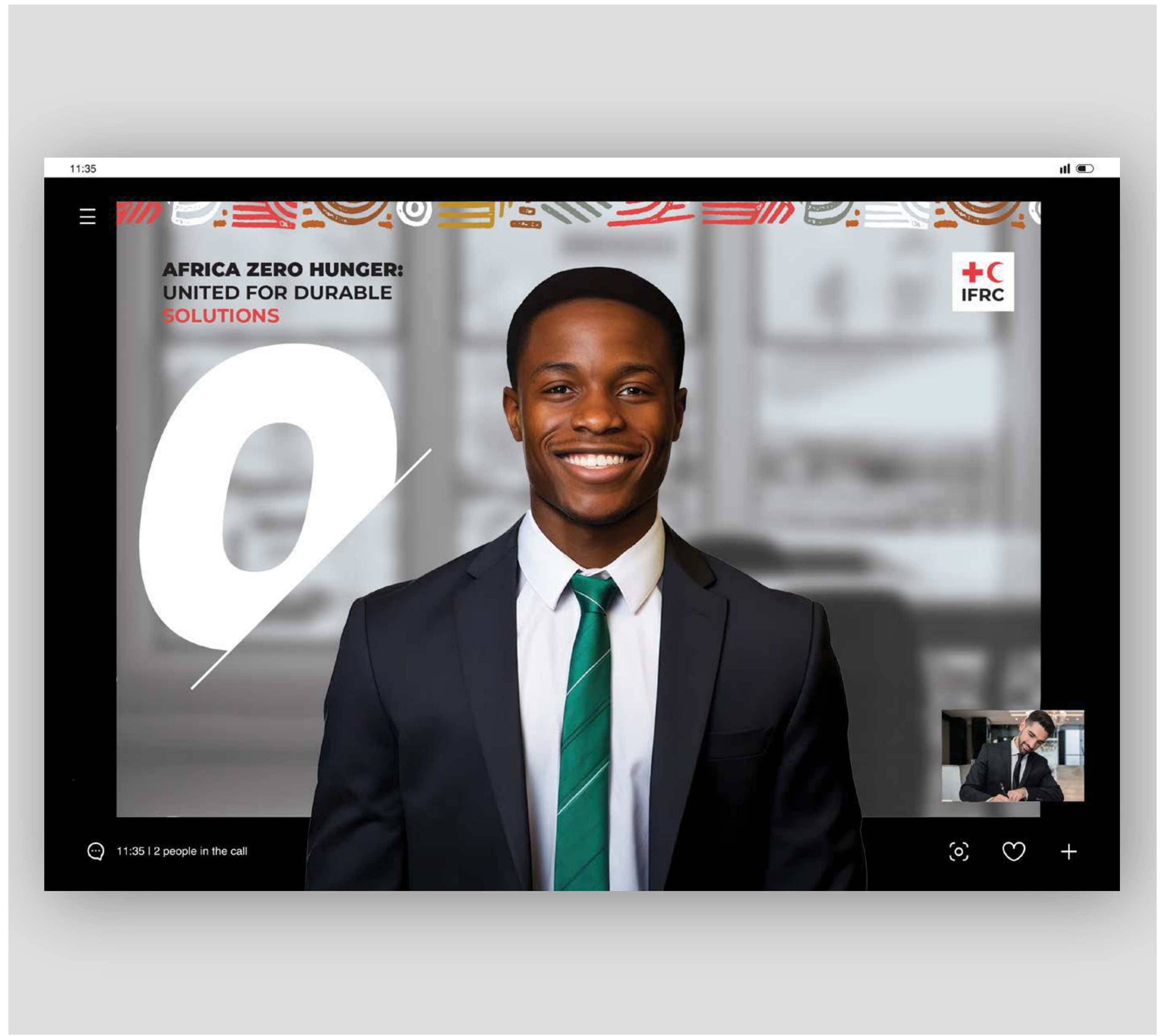
Tel: +27 00 000 0000  
Email: john@ifrc.co.za  
Website: www.ifrc.co.za



**AFRICA ZERO HUNGER:**  
UNITED FOR DURABLE  
SOLUTIONS



# ZOOM BACKGROUNDS



INSERT IMAGE  
HERE

**AFRICA ZERO HUNGER:  
UNITED FOR DURABLE  
SOLUTIONS**



[www.ifrc.org/get-involved/campaign-us/](http://www.ifrc.org/get-involved/campaign-us/)

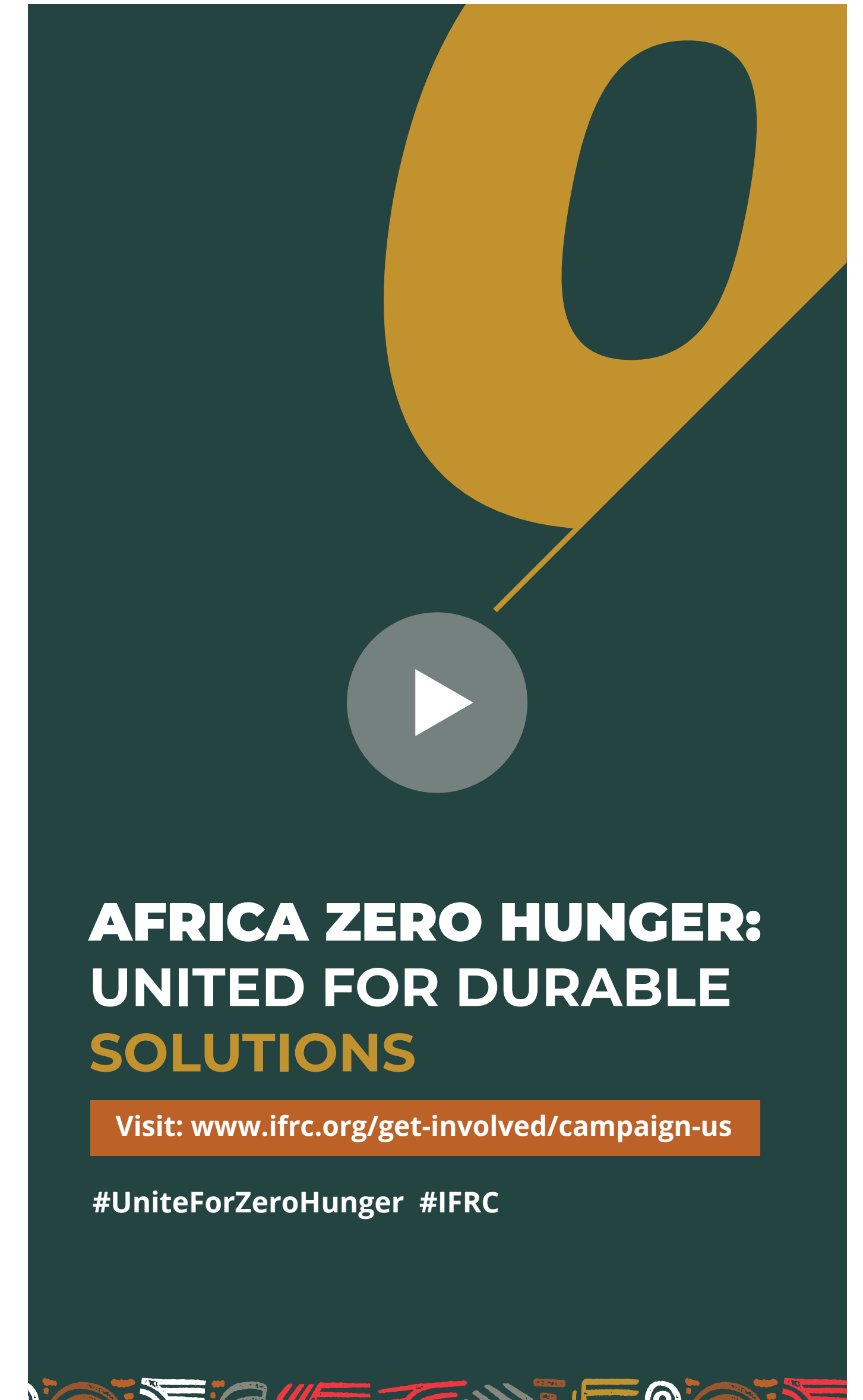
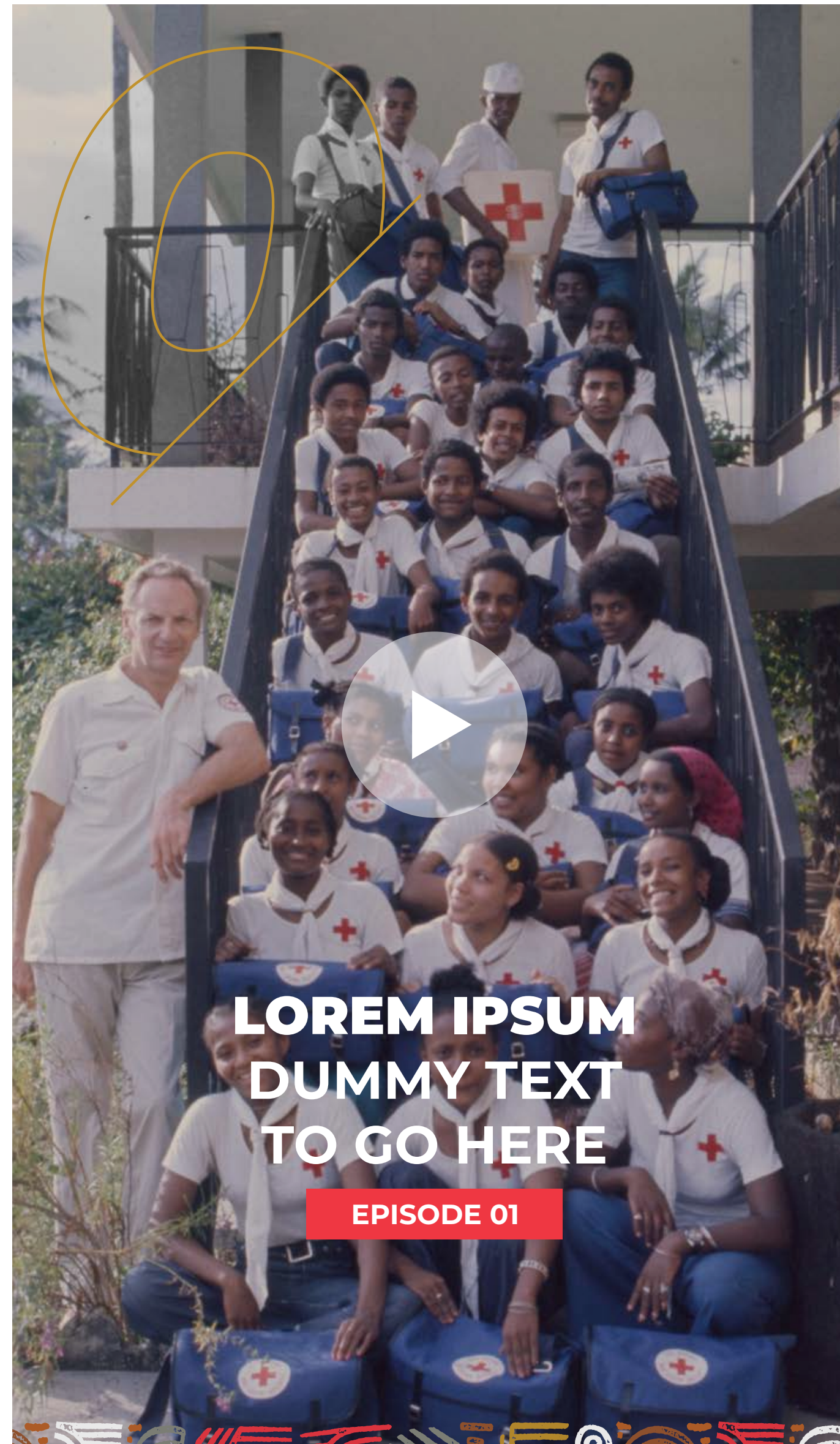


**AFRICA ZERO HUNGER:  
UNITED FOR DURABLE  
SOLUTIONS**



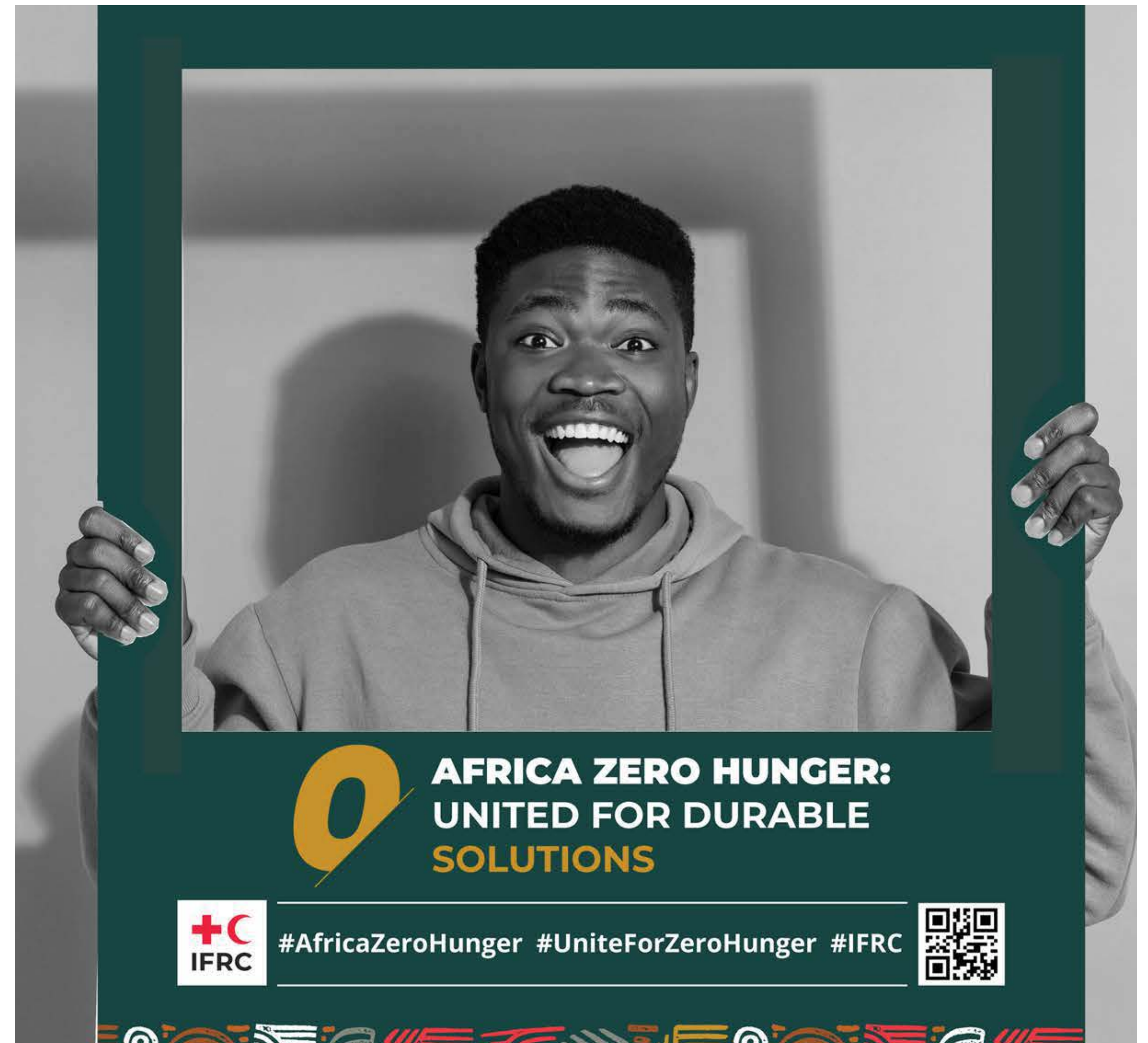
[www.ifrc.org/get-involved/campaign-us/](http://www.ifrc.org/get-involved/campaign-us/)





# INSTAGRAM FRAME

15





LOREM IPSUM

## AFRICA ZERO HUNGER: UNITED FOR DURABLE SOLUTIONS

FEBRUARY 2025

**+C IFRC** PRESENTATION TEMPLATE

### HEADING TO GO HERE O#



LOREM IPSUM IS SIMPLY DUMMY TEXT OF THE PRINTING AND TYPESETTING INDUSTRY. LOREM IPSUM HAS BEEN THE INDUSTRY'S STANDARD DUMMY TEXT EVER SINCE THE 1500S, WHEN AN UNKNOWN PRINTER TOOK A GALLEY OF TYPE AND SCRAMBLED IT TO MAKE A TYPE SPECIMEN BOOK. IT HAS SURVIVED NOT ONLY FIVE CENTURIES, BUT ALSO THE LEAP INTO ELECTRONIC TYPESETTING, REMAINING ESSENTIALLY UNCHANGED. IT WAS POPULARISED IN THE 1960S WITH THE RELEASE OF LETRASET SHEETS CONTAINING LOREM IPSUM PASSAGES, AND MORE RECENTLY WITH DESKTOP PUBLISHING SOFTWARE LIKE ALDUS PagemAKER INCLUDING VERSIONS OF LOREM IPSUM.

**Why do we use it?**

IT IS A LONG ESTABLISHED FACT THAT A READER WILL BE DISTRACTED BY THE READABLE CONTENT OF A PAGE WHEN LOOKING AT ITS LAYOUT. THE POINT OF USING LOREM IPSUM IS THAT IT HAS A MORE-OR-LESS NORMAL DISTRIBUTION OF LETTERS, AS OPPOSED TO USING 'CONTENT HERE, CONTENT HERE', MAKING IT LOOK LIKE READABLE ENGLISH. MANY DESKTOP PUBLISHING PACKAGES AND WEB PAGE EDITORS NOW USE LOREM IPSUM AS THEIR DEFAULT MODEL TEXT, AND A SEARCH FOR 'LOREM IPSUM' WILL UNCOVER MANY WEB SITES STILL IN THEIR INFANCY. VARIOUS VERSIONS HAVE EVOLVED

**+C IFRC** [www.ifrc.org/get-involved/campaign-us](http://www.ifrc.org/get-involved/campaign-us)

### HEADING TO GO HERE O#



LOREM IPSUM IS SIMPLY DUMMY TEXT OF THE PRINTING AND TYPESETTING INDUSTRY. LOREM IPSUM HAS BEEN THE INDUSTRY'S STANDARD DUMMY TEXT EVER SINCE THE 1500S, WHEN AN UNKNOWN PRINTER TOOK A GALLEY OF TYPE AND SCRAMBLED IT TO MAKE A TYPE SPECIMEN BOOK. IT HAS SURVIVED NOT ONLY FIVE CENTURIES, BUT ALSO THE LEAP INTO ELECTRONIC TYPESETTING, REMAINING ESSENTIALLY UNCHANGED. IT WAS POPULARISED IN THE 1960S WITH THE RELEASE OF LETRASET SHEETS CONTAINING LOREM IPSUM PASSAGES, AND MORE RECENTLY WITH DESKTOP PUBLISHING SOFTWARE LIKE ALDUS PagemAKER INCLUDING VERSIONS OF LOREM IPSUM.

**Why do we use it?**

IT IS A LONG ESTABLISHED FACT THAT A READER WILL BE DISTRACTED BY THE READABLE CONTENT OF A PAGE WHEN LOOKING AT ITS LAYOUT. THE POINT OF USING LOREM IPSUM IS THAT IT HAS A MORE-OR-LESS NORMAL DISTRIBUTION OF LETTERS, AS OPPOSED TO USING 'CONTENT HERE, CONTENT HERE', MAKING IT LOOK LIKE READABLE ENGLISH. MANY DESKTOP PUBLISHING PACKAGES AND WEB PAGE EDITORS NOW USE LOREM IPSUM AS THEIR DEFAULT MODEL TEXT, AND A SEARCH FOR 'LOREM IPSUM' WILL UNCOVER MANY WEB SITES STILL IN THEIR INFANCY. VARIOUS VERSIONS HAVE EVOLVED

**+C IFRC** [www.ifrc.org/get-involved/campaign-us](http://www.ifrc.org/get-involved/campaign-us)




**+C IFRC** THE END

# POWERPOINT PRESENTATION - DARK

LOREM IPSUM



## AFRICA ZERO HUNGER: UNITED FOR DURABLE SOLUTIONS

FEBRUARY 2025



PRESENTATION TEMPLATE

HEADING TO GO HERE 0#



Why do we use it?

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English.

Why do we use it?

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English.





[www.ifrc.org/get-involved/campaign-us](http://www.ifrc.org/get-involved/campaign-us)

HEADING TO GO HERE 0#


Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

Why do we use it?


It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved



[www.ifrc.org/get-involved/campaign-us](http://www.ifrc.org/get-involved/campaign-us)

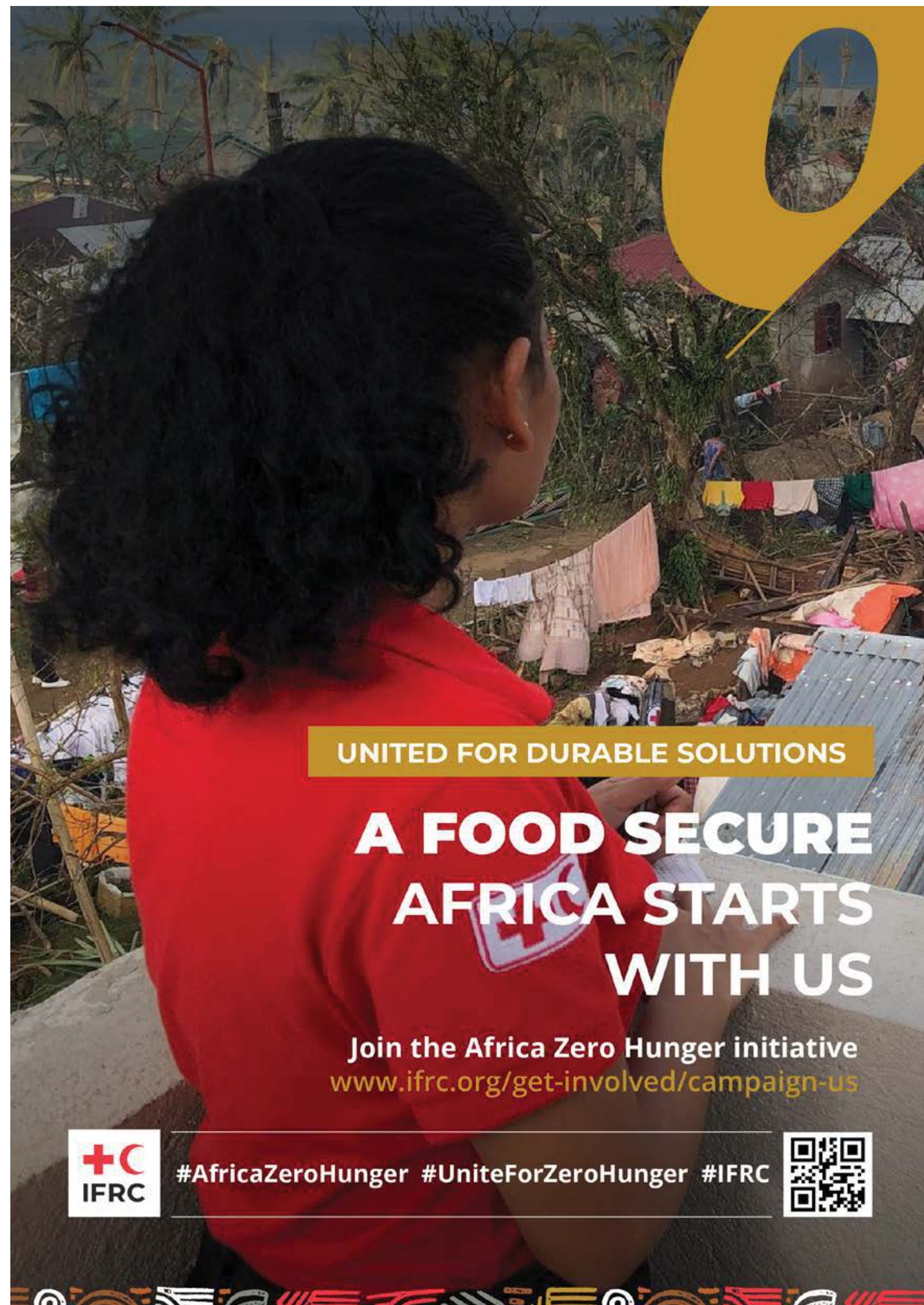



THE END



[www.ifrc.org/get-involved/campaign-us](http://www.ifrc.org/get-involved/campaign-us)

# PRINT: ASSETS & MOCKUPS








**AFRICA  
ZERO HUNGER:**  
UNITED FOR DURABLE SOLUTIONS

Together, we can amplify local efforts to end food insecurity across Africa for good

Act now. Visit:  
[www.ifrc.org/get-involved/campaign-us/](http://www.ifrc.org/get-involved/campaign-us/)

 #AfricaZeroHunger #UniteForZeroHunger #IFRC 



[www.ifrc.org](http://www.ifrc.org)



**AFRICA  
ZERO HUNGER:**  
UNITED FOR DURABLE SOLUTIONS

We're empowering local leaders to end hunger in Africa

How to Get Involved  
[www.ifrc.org/get-involved/campaign-us/](http://www.ifrc.org/get-involved/campaign-us/)

 #AfricaZeroHunger #UniteForZeroHunger #IFRC 

[www.ifrc.org](http://www.ifrc.org)




**THE AFRICA  
ZERO HUNGER  
INITIATIVE**

VISIT: [WWW.IFRC.ORG/CAMPAIGN](http://WWW.IFRC.ORG/CAMPAIGN)

 #AfricaZeroHunger #UniteForZeroHunger #IFRC 



[www.ifrc.org](http://www.ifrc.org)



**AFRICA  
ZERO HUNGER:**  
UNITED FOR DURABLE SOLUTIONS

We're empowering local leaders to end hunger in Africa

How to Get Involved  
[www.ifrc.org/get-involved/campaign-us/](http://www.ifrc.org/get-involved/campaign-us/)

 #AfricaZeroHunger #UniteForZeroHunger #IFRC 

[www.ifrc.org](http://www.ifrc.org)

# BROCHURE LAYOUT




**How you can help**

Use these tools to spread our message and help local leaders tackle Africa's food crisis:

- Download our open source Digital Toolkit packed with customizable resources.
- Share stories of resilience from our partners on the ground.
- Spread the word by following @ifrc on X, LinkedIn, Instagram, Facebook and YouTube.
- Subscribe to our newsletter to stay up-to-date.
- Donate, share and take action. Learn more here: [donation page link](#)
- Visit our campaign website to find all of the above: [www.ifrc.org/get-involved/campaign-us/](http://www.ifrc.org/get-involved/campaign-us/)

**CONTACT US**

Tel: +27 00 000 0000  
Email: [john@ifrc.co.za](mailto:john@ifrc.co.za)  
Website: [www.ifrc.co.za](http://www.ifrc.co.za)

**ZERO HUNGER CAN BE ACHIEVED IF WE ACT NOW**

**AFRICA ZERO HUNGER: UNITED FOR DURABLE SOLUTIONS**  
Tackling food insecurity through locally driven, lasting solutions

INVEST IN COMMUNITY-LED ACTION. SCAN QR CODES BELOW

#AfricaZeroHunger #UnitedForZeroHunger #IFRC

OUTSIDE



**How are we taking action?**

The Africa Zero Hunger initiative is a bold effort to empower 49 African Red Cross and Red Crescent National Societies to tackle the food crises head-on.

By supporting integrated, community-led programs, we aim to build long-term nutrition and food security across the continent. Through strong partnerships with governments, donors, and local communities, we're scaling up community-driven solutions that are fair, practical, and built to last.

**By uniting for durable solutions, we can break the cycle of food insecurity if we:**

- Rehabilitate water points
- Promote climate-smart agriculture
- Ensure access to financial services and local economies
- Protection and restoration of ecosystems
- Prepare communities for climate shocks

**LET'S BREAK THE CYCLE OF CRISIS WITH EARLY ACTION AND LONG-TERM DEVELOPMENT**

JOIN US IN UNITING FOR DURABLE SOLUTIONS

#AfricaZeroHunger #UnitedForZeroHunger #IFRC

**What we're up against**

Climate disasters, socio-economic instability, and the lingering effects of COVID-19 fuel a vicious cycle of poverty and vulnerability in Africa. Recurring droughts, floods, and unpredictable weather patterns devastate crops and livestock, leaving millions without reliable food sources. Economic downturns, rising inflation, and unemployment make it harder for families to afford necessities. At the same time, conflicts over scarce resources and political instability force communities to flee their homes, disrupting food systems and livelihoods.

The consequences are severe: malnutrition rates are rising, children are missing out on critical development, and entire communities are being pushed deeper into poverty. Without urgent action, food insecurity will continue to escalate, affecting generations to come. The result? More than 700 million people in Africa are facing food insecurity today. But together, we can change this. By 2030, the Zero Hunger initiative aims to ensure that 60 million people across 15 African countries affected by disasters and crises achieve resilience and food security.

**TO GET THERE, WE MUST ACT NOW.**

**Where does the Africa Zero Hunger initiative operate?**

The Africa Zero Hunger initiative is driving change in several African countries. With your support we can empower more of our partners at the African Red Cross and Red Crescent National Societies to deliver community-led solutions.

**Here's how local leaders are already driving real change:**

**Boosting local food production**

With our support, a cooperative of small-scale farmers has boosted local food production by 40%, creating jobs and strengthening food security for their community.

**Drought resistant crops**

Farmers are using drought-resistant crops and solar-powered irrigation to sustain year-round harvests, ensuring a stable food supply for their communities.

**New economic opportunities**

A fish-farming project is transforming nutrition access by providing a sustainable protein source while creating new economic opportunities for local families.

**WATCH LOCAL LEADERS CREATE LASTING CHANGE BY VISITING [WWW.IFRC.ORG/GET-INVOLVED/CAMPAIGN-US](http://WWW.IFRC.ORG/GET-INVOLVED/CAMPAIGN-US)**

JOIN US IN UNITING FOR DURABLE SOLUTIONS

#AfricaZeroHunger #UnitedForZeroHunger #IFRC

INSIDE





**YOU'RE INVITED**  
**AFRICA ZERO HUNGER:  
 UNITED FOR DURABLE  
 SOLUTIONS**

Food insecurity is not just a challenge—it's a crisis affecting over 700 million people across Africa. Climate disasters, socio-economic instability, and the lasting impacts of COVID-19 continue to fuel a cycle of poverty and vulnerability. But together, we can break this cycle and create lasting solutions.

Join us for the official launch of Africa Zero Hunger: United for Durable Solutions, an initiative by the IFRC and 49 African Red Cross and Red Crescent National Societies. Learn how we're helping our partners empower their communities, build resilience, and ensure food security for generations to come.

**Event Details:**

Location: 00 000 000 Street    Date: 00/00/0000    Time: 00:00    Registration Link: RSVP Details

**What to Expect**

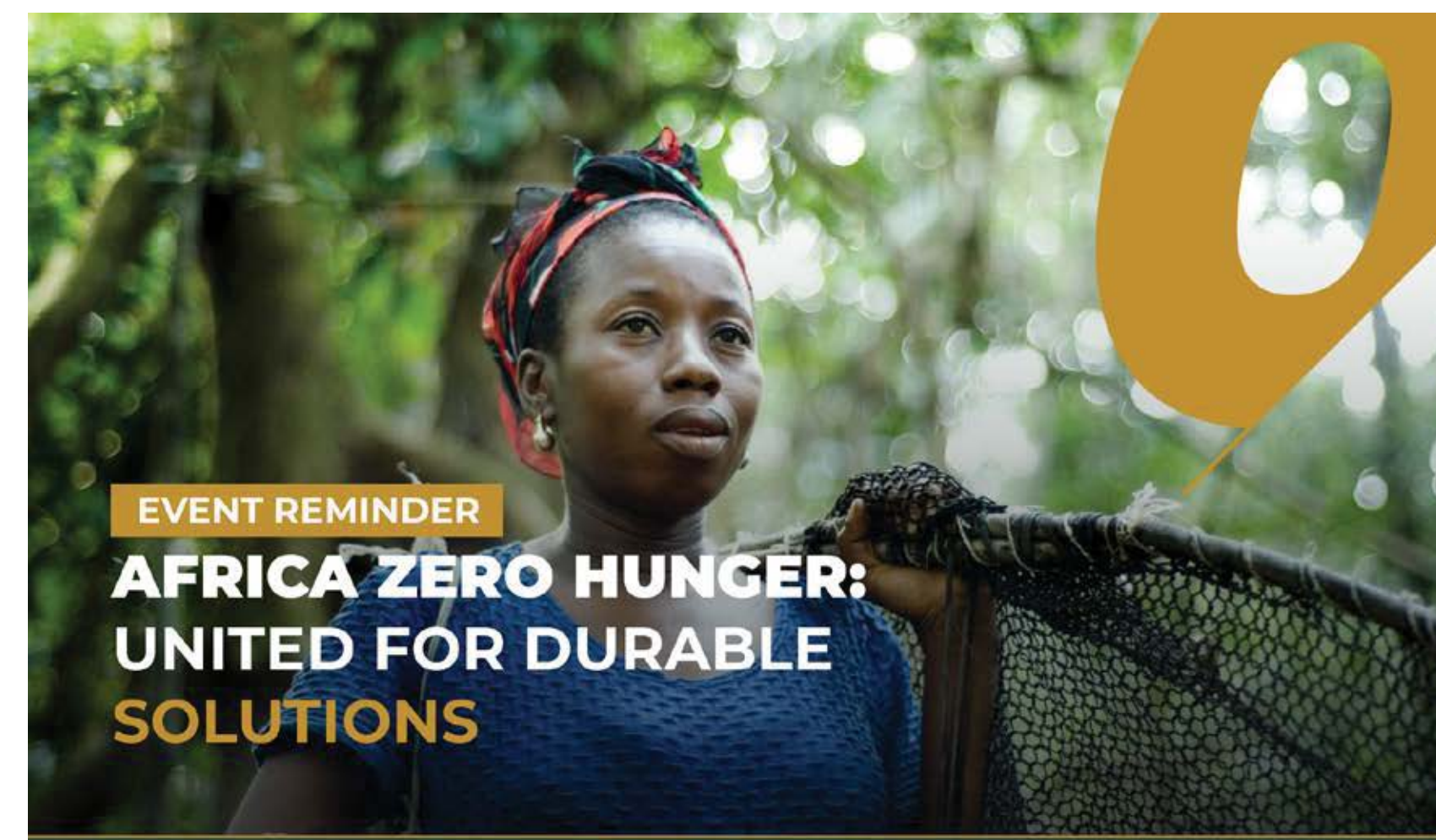
- Firsthand insights into the impact of hunger and the solutions we're supporting across Africa.
- Voices from the field—hear from the local people leading the fight against food insecurity.
- How you can help—ways to support, donate, and advocate for lasting change.

**Get Involved**

- Amplify the movement—download, customise and share our Digital Toolkit.
- Spread the word—join our social media campaign @IFRC on X, Instagram, Facebook and Instagram.
- Be part of the solution—partner, donate, or volunteer by visiting our campaign website.

Learn more at [www.ifrc.org/get-involved/campaign-us](http://www.ifrc.org/get-involved/campaign-us)

 #AfricaZeroHunger #UniteForZeroHunger #IFRC 



**EVENT REMINDER**  
**AFRICA ZERO HUNGER:  
 UNITED FOR DURABLE  
 SOLUTIONS**

Hunger affects over 700 million people in Africa, driven by climate disasters, socio-economic instability, and the lasting effects of COVID-19. The Africa Zero Hunger: United for Durable Solutions initiative is mobilising action to break this cycle and build long-term food security with the local leaders at the helm.

Join us for the official launch and be part of the solution.

**Event Details:**

Location: 00 000 000 Street    Date: 00/00/0000    Time: 00:00    Registration Link: RSVP Details



**What to Expect**

- Insights into the hunger crisis and the solutions being implemented
- Stories from communities driving change on the ground
- Ways you can support, donate, and advocate for lasting impact

**Get Involved**

- Download and use our Digital Toolkit to spread the message
- Join the conversation on social media @ifrc
- Partner, donate, or volunteer to help drive lasting change

Learn more at [www.ifrc.org/get-involved/campaign-us](http://www.ifrc.org/get-involved/campaign-us)

 #AfricaZeroHunger #UniteForZeroHunger #IFRC 

## WHAT IS THE AFRICA ZERO HUNGER INITIATIVE?

The Africa Zero Hunger Initiative is a bold effort to empower 49 African Red Cross and Red Crescent National Societies to tackle food insecurity head-on.

By supporting integrated, community-led programs, we aim to build long-term nutrition and food security across the continent.

### Why is this urgent?

Food insecurity in Africa is deeply rooted in a vicious cycle of poverty and vulnerability. Recurring climate disasters, such as droughts and floods, combined with socio-economic instability and the lingering effects of COVID-19, have created a perfect storm. These challenges fuel conflict, displacement, and inequality, leaving millions without access to food, safety, or opportunity. The result? Rising malnutrition, extreme poverty, and preventable loss of life.

### Where does the Africa Zero Hunger initiative operate?

The Africa Zero Hunger initiative is driving change in several African countries. With your support we can empower more of our partners at the African Red Cross and Red Crescent National Societies to deliver community-led solutions.

See their solutions in action by visiting [case studies page web address]

#AfricaZeroHunger #UniteForZeroHunger #IFRC

## HOW TO GET INVOLVED

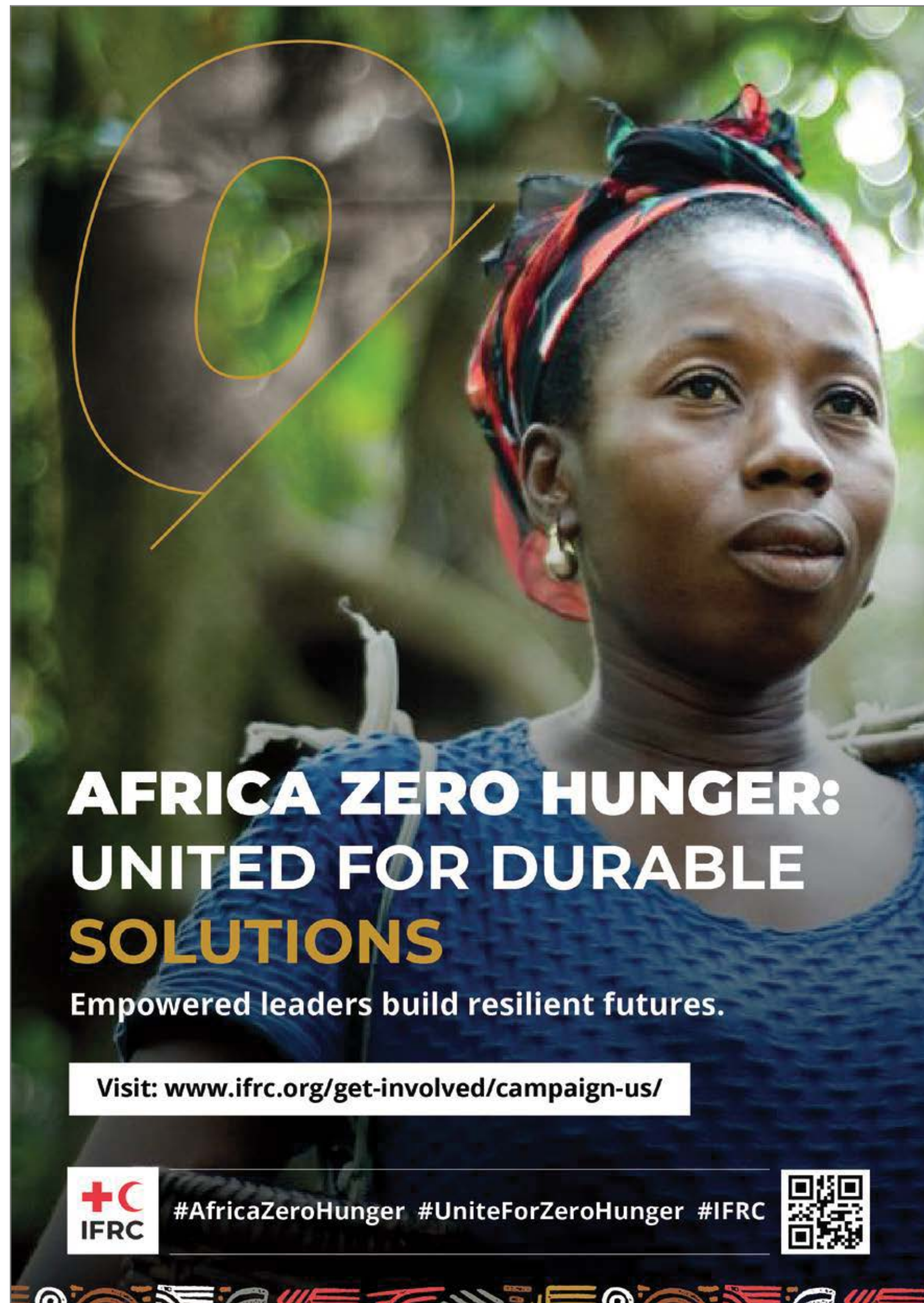
Use these tools to spread our message and help local leaders tackle Africa's food crisis:

- Download our open source **Digital Toolkit** packed with customisable resources.
- Share stories of resilience from our partners on the ground.
- Spread the word by following @ifrc on X, LinkedIn, Instagram, Facebook and YouTube.
- Subscribe to our newsletter to stay up-to-date.
- Donate, share and take action. Learn more here: [donation page link]
- Visit our campaign website to find all of the above: [www.ifrc.org/get-involved/campaign-us/](http://www.ifrc.org/get-involved/campaign-us/)

## AFRICA ZERO HUNGER: UNITED FOR DURABLE SOLUTIONS

#AfricaZeroHunger #UniteForZeroHunger #IFRC







**AFRICA ZERO HUNGER:  
UNITED FOR DURABLE  
SOLUTIONS**

Empowered leaders build resilient futures.

Visit: [www.ifrc.org/get-involved/campaign-us/](http://www.ifrc.org/get-involved/campaign-us/)

 #AfricaZeroHunger #UniteForZeroHunger #IFRC 



**AFRICA ZERO HUNGER:  
UNITED FOR DURABLE  
SOLUTIONS**

Investing in local solutions can transform communities.

Visit: [www.ifrc.org/get-involved/campaign-us/](http://www.ifrc.org/get-involved/campaign-us/)

 #AfricaZeroHunger #UniteForZeroHunger #IFRC 



**AFRICA ZERO HUNGER:  
UNITED FOR DURABLE  
SOLUTIONS**

Empowered leaders build resilient futures.

Visit: [www.ifrc.org/get-involved/campaign-us/](http://www.ifrc.org/get-involved/campaign-us/)

 #AfricaZeroHunger #UniteForZeroHunger #IFRC 

# BILLBOARD ADS



# MERCHANDISE BRANDING



